

Southwest Chapter News



2003–2004

Chapter Officers

President

Kate Ó Súilleabháin
713.792.3165
Caitcinnor@aol.com

President-Elect/Program Chair

Natasha Calder
281.228.7519
Natasha.Calder@cyberonics.com

Assistant Program Chair/Secretary

Penny Logan, MS
713.721.8996
plogan@lexgen.com

Treasurer

Chris Wogan, ELS
713.792.3160
cwogan@notes.mdacc.tmc.edu

Past President

Thomas Gegeny, MS, ELS
713.527.8219
tom@centerforaids.org

Directors-at-Large

Crissy Chambers
Cchambers@heart.thi.tmc.edu

Jennifer Newcomb Fernandez, PhD
832.601.6484
Jennifer.Fernandez@usoncology.com

Susan Madigan, RN
713.745.1205
smadigan@hal-pc.org

Laurel Prokop, ELS(D), MT(ASCP)
281.251.2436
Laurel.Prokop@Techstyle.com

Susan Siefert, ELS
281.228.7551
Susan.Siefert@cyberonics.com

Publicity Chair

Thomas Gegeny, MS, ELS
713.527.8219
tom@centerforaids.org

Newsletter Editor

Dawn Chalaire
713.794.1906
dchalair@mdanderson.org

September 2003

October Meeting Adobe Acrobat 6—The Fundamentals

Wednesday, October 15, 2003

5:30 p.m.—8:30 p.m.

Houston Academy of Medicine—
Texas Medical Center Library

Join us as we review the “Swiss army knife” of desktop applications—Adobe Acrobat 6 Professional. Adobe Acrobat has long been established as the best program for secure document exchange and reliable archiving, and its open standard has allowed many corporations and educational institutions to rely on this format for their document-sharing needs.

The recently released Adobe Acrobat 6 Professional software offers the most advanced control over document exchange, review, and output. Acrobat 6 Professional provides new methods for instantly creating PDF documents from multiple sources as well as tools to automate the process of document review and markup with legally binding electronic signatures. In addition, this new version ensures that every PDF delivered is fully compliant with accessibility guidelines for the visually and hearing impaired and can be resized dynamically for hand-held devices such as Palm Pilots and PocketPCs.

Tom Dent, a representative from Adobe’s Educational Sales, will demonstrate features of Acrobat that are above and beyond the obvious, including how to embed multimedia functions inside PDF files, how to create interactive forms for data submission, and, for those in the Mac community, how to convert scanned documents into fully searchable PDF files. Time-saving tips also will be shared, so be prepared to walk away with new ideas for your daily work!

A copy of Acrobat 6 Professional will be given as a door prize to a lucky attendee, and everyone will receive a custom CD with Acrobat 6 curriculum along with other tutorials from Adobe.

continued on page 2

October Meeting

continued from page 1

A box dinner will be served beginning at 5:30, with the presentation to begin at 6:30 in the HIEC computer classroom at the HAM-TMC Library.

The HAM-TMC Library is located in the Jesse H. Jones Library Building, 1133 John Freeman Avenue, in the Texas Medical Center in Houston. The event will be held downstairs. Please park in either Garage 3, which is located beneath the Jesse H. Jones Library Building, or Garage 4, which is located one block east and has entrances on McGregor Street and Ross Sterling Street. Please visit <http://www.library.tmc.edu/locate.html#directions> for directions to the library. Parking should cost about \$9 for 3 hours.

Meeting Reservation Form

Adobe Acrobat—The Fundamentals

Wednesday, Oct. 15, 2003, 5:30 p.m.

**Houston Academy of Medicine—
Texas Medical Center Library
1133 John Freeman Ave.
Houston TX**

Members \$10 and Guests \$12
Please RSVP by Oct. 8 to Penny Logan

Name: _____

Daytime Phone: _____

Guest Name(s): _____

Please send your reservation form and check (payable to AMWA Southwest) to Penny Logan, 5006 Redstart Street, Houston TX 77035.

AMWA Southwest Online: A New Way to Stay in Touch with Chapter Members

Have you joined the Amwasouthwest e-mail group yet? This is a “list serve” (Yahoo! Group) for chapter members only and is a great way to post questions to your professional colleagues, survey the Southwest Chapter membership, and much more. Signing up for this free service is easy; just go to <http://groups.yahoo.com/group/amwasouthwest/> and click on “join this group.” Then you either sign-in (if you have a free Yahoo ID/password, for instance with a Yahoo e-mail account) or choose the “sign-up now” option to create such a free ID. Once that is done, a request will be made to Lynne Smith, the list moderator, and she will sign you up. Instructions on posting and replying to the list will be sent once you join. Plus, when you log into the list site via the Web, you can view past postings/replies that have been archived.

If you do not want to sign up for the Yahoo account and take advantage of the site’s many features, you can simply send an e-mail message to Lynne, and she will directly add you to the list. Her e-mail address is lynne@hellersmith.com.

North Texas Region to Hold Freelance Roundtable Meeting

A roundtable meeting on freelance writing and editing sponsored by the AMWA Southwest Chapter North Texas Region will be held Saturday, September 27, in Dallas. For more information, contact Arushi Sinha, PhD, North Texas regional director, at 469.363.6060 or at arushisinha@hotmail.com.

July's Clear Lake Meeting Addresses How to Make Tough Decisions

On Saturday, July 19, about 30 chapter members and their guests gathered at the Villa Capri Restaurant in Clear Lake for lunch and a presentation called "Making Hard Choices."

Cyberonics, Inc., Director of Corporate Training Corey Grua opened his presentation by reading a story about a woman who moves into a new house and finds out from others that her neighbor doesn't want her there. As she approaches the fence that divides their properties, she makes the difficult decision to talk to him. He invites her in, and the two become instant friends. By taking the risk of trying to resolve the conflict between them, all the while knowing that she could make things worse for herself by doing so, the woman ensures that they become good neighbors.

Mr. Grua asked audience members to talk about a difficult decision they had had to make in the past. He talked about the risk involved in the choices we make daily and during major life transitions—and what can be gained by straying out of one's comfort zone and taking a leap of faith. Noting that most of the choices we make each day are "failures," Mr. Grua explained that we need to understand that fear is often at the root of our decisions.

He provided handouts and discussed how understanding people in terms of their different personality types could be key to fostering good communication and negotiation in any work setting. At the end of the presentation, Mr. Grua challenged each audience member to note one thing he or she would do differently as a result of the information presented.

Attendees faced a tough decision from among the delicious entrees served at the meeting; participants had a choice of fish served with roasted potatoes,



Corey Grua, Director of Corporate Training at Cyberonics, Inc., talks about "Making Hard Choices" at the July meeting of the Southwest Chapter of AMWA.

chicken marsala with pasta, or rigatoni primavera with vegetables. Mr. Grua gave his presentation during the dessert course, which consisted of a choice of carrot cake or chocolate cake, and coffee.

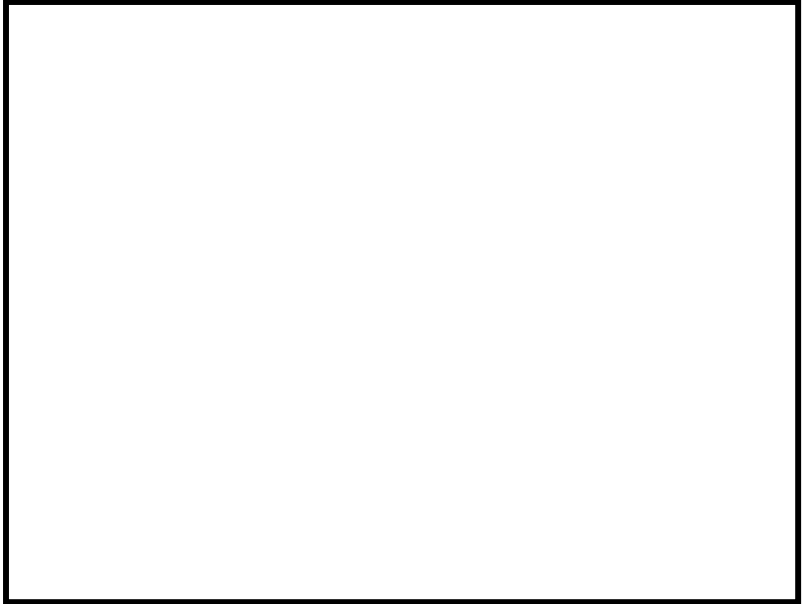
Association of Women in Science (AWIS) Gulf Coast/Houston Chapter President Margaret L. Allen, PhD, of Lexicon Genetics, Inc., was present at the meeting. She spoke briefly about her organization and its upcoming events. Information about the organization and meetings on the horizon can be found on the AWIS Web site at <http://www.awis.org>. For information about upcoming chapter events, contact Dr. Allen at mlallen77373@earthlink.net.

Also at the meeting, the AMWA Southwest Chapter's Immediate Past President Tom Gegeny received an etched glass award in recognition of his dedication and innovative leadership during the 2002–2003 chapter year. In addition, Penny Logan was voted in as the Southwest Chapter's assistant program chair.

AMWA Southwest Chapter News

Dawn Chalaire
8323 Marble Arch Ct.
Humble TX 77338

Phone: 713.794.1906
E-mail: dchalair@mdanderson.org



AMWA Southwest Chapter Schedule of Events, 2003-2004

Mark your calendars for these upcoming AMWA Southwest Chapter meetings!

Wednesday, October 15, 2003, 5:30-8:30 p.m.
Workshop: Adobe Acrobat 6—The Fundamentals
The Houston Academy of Medicine—Texas Medical Center Library, 1133 John Freeman Ave., Houston TX

Tuesday, December 2, 2003, 6:00-8:00 p.m.
Lecture: Copyright and Intellectual Property—Issues in Biomedical Communications
Celina Charania, Baker Botts, L.L.P.
Josephine's Ristorante, 1209 Carline, Houston TX

Wednesday, January 28, 2004, 6:00-9:00 p.m.
Annual Dr. John P. McGovern Award Banquet
Recipient Dr. Robert E. Rakel to present "Compassion and the Art of Medicine: The Role of the Humanities

in a Caring Profession"
Houston Plaza Hilton, 6633 Travis, Houston TX

Wednesday, March 3, 2004, 5:30-7:30 p.m.
Networking/Happy Hour: Meet Houston Authors
Majors Books, 7205 Fannin, Houston TX

Tuesday, April 27, 2004, 8:00 a.m.-5:00 p.m.
Annual AMWA Southwest Chapter Miniconference
The University of Texas M. D. Anderson Cancer Center, 1515 Holcombe Boulevard, R. Lee Clark Building, Hickey Auditorium (R11.1100), Houston TX

Wednesday, May 26, 2004, 6:00-8:00 p.m.
Fifth Annual Career Roundtables
Topics and presenters to be announced
Baba Yega Restaurant, 2607 Grant, Houston TX